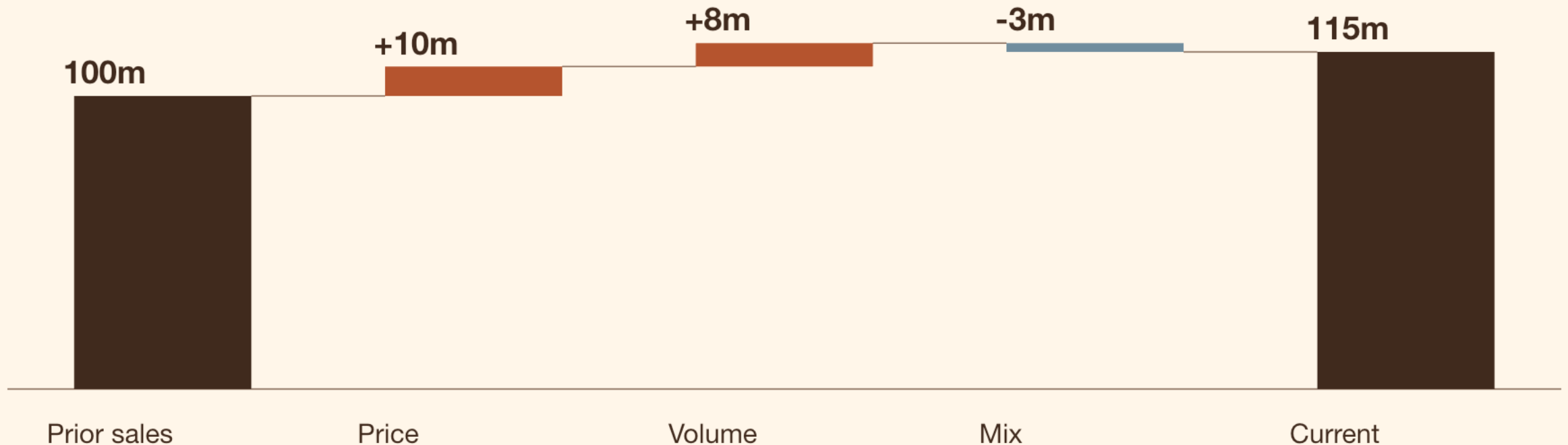


Price/volume/mix

Worked slide template for an Excel-based analysis

Illustrative effects use a fixed decomposition convention



Illustrative example. Replace assumptions and evidence before use.